

PRIVACY POLICY

Adver LLC | Effective date: June 22, 2026

This Privacy Policy explains how Adver LLC (“Adver,” “we,” “us,” or “our”) collects, uses, and shares information when you visit **adversimple.com** (the “Site”), contact us, or use our services. By using the Site or providing us information, you agree to this Policy.

1. Who we are

Adver LLC is a performance creative agency that produces paid social advertising creative for brands and agencies. You can reach us at **ryan@adversimple.com** or **4935 Main St, Ste 7-309, Spring Hill, TN 37174**.

2. Information we collect

We collect the following categories of information:

- **Information you provide.** Your name, email, phone, company, and any details you submit through booking forms, contact forms, lead magnets, or email.
- **Payment information.** When you pay for our services, payments are processed by Stripe. We do not store full card numbers; Stripe processes that data under its own terms and privacy policy.
- **Information collected automatically.** Device and browser type, IP address, pages viewed, referring URLs, and similar usage data, collected through cookies and tracking pixels (see Section 4).
- **Client account data.** For clients, we receive read-only access to advertising account performance data in order to provide our services. Where this includes personal data, we handle it under our agreement with the client and our Data Processing Addendum.

3. How we use your information

We use information to: respond to inquiries and provide our services; process payments; communicate with you, including marketing emails you can opt out of; operate, secure, and improve the Site; measure and improve our advertising; and comply with law.

4. Cookies and tracking technologies

We use cookies, pixels, and similar technologies, including the **Meta Pixel** and web analytics tools, to understand Site usage and to measure and target advertising. You can control cookies through your browser settings, opt out of certain advertising at the Digital Advertising Alliance (optout.aboutads.info), and manage Google Analytics through Google’s opt-out tools.

5. How we share information

We share information with: service providers who help us operate (for example, Stripe for payments, our email and CRM tools, and analytics and advertising providers such as Meta and Google); professional advisors; and authorities where required by law or to protect our rights. We may also share information in connection with a merger, acquisition, or sale of assets.

We do **not** sell your personal information for money. Some sharing for advertising and analytics may be considered “sharing” or a “sale” under certain state privacy laws; where that applies, you may opt out as described in Section 8.

6. Data retention

We keep personal information for as long as needed to provide our services, communicate with you, and meet legal, tax, and accounting requirements, after which we delete or de-identify it.

7. Your privacy rights

Depending on where you live, you may have rights to access, correct, delete, or receive a copy of your personal information, and to opt out of targeted advertising or the “sale” or “sharing” of your information. To exercise these rights, contact us at the email above. We will not discriminate against you for exercising your rights, and you may appeal a decision by replying to our response.

8. Data security

We use reasonable administrative, technical, and physical safeguards to protect personal information. No method of transmission or storage is completely secure, so we cannot guarantee absolute security.

9. Children’s privacy

The Site and our services are intended for businesses and are not directed to children under 16, and we do not knowingly collect their personal information.

10. Third-party links

The Site may link to third-party sites and platforms we do not control. Their privacy practices are governed by their own policies.

11. Changes to this Policy

We may update this Policy from time to time. We will post the updated version with a new effective date, and material changes will be made clear.

12. Contact us

Questions about this Policy or your information: ryan@adversimple.com, 4935 Main St, Ste 7-309, Spring Hill, TN 37174.